

## Integrative Studies: JOURNALISM Field

These are the only JOUR courses allowed for Integrative Studies majors. No exceptions.

Course #	Course Name	Pre-Requisites
JOUR 1210	Mass Communication and Society	
JOUR 2000	Principles of Strategic Communications	
JOUR 2250	Media Literacy	
JOUR 2300	Principles of News	
JOUR 2310	Introduction to Media Writing	ENGL 1310/1320
JOUR 3020	Advertising Account Planning	JOUR 2000 and consent of school
JOUR 3040	Advertising Media Strategy	JOUR 2000 and consent of school
JOUR 3070	Ad Agency Management	JOUR 2000
JOUR 3200	Mass Communication Research Methods	MATH 1680, JOUR 2000 and consent of school
JOUR 3270	Media Entrepreneurship and Innovation	
JOUR 3300	Intro to Visual Communication for News	JOUR 2300
JOUR 3310	Feature Writing	JOUR 3321 or 3323; consent of school
JOUR 3321	News Reporting, Writing and Editing	JOUR 2310 or consent of school
JOUR 3323	News Writing for Broadcast and Web	JOUR 2310 or consent of school
JOUR 3340	Online Journalism	JOUR 3300; JOUR 3321 or 3323; consent of school
JOUR 3400	Fundamentals of Public Relations Practices	JOUR 2000 or consent of school
JOUR 3410	PR for Nonprofit	At least 45 hours of credit
JOUR 3430	Crisis Communication	At least 45 hours of credit
JOUR 3700	Photojournalism	JOUR 2310; JOUR 3300; consent of school
JOUR 4020	Advertising Industry in New York	By application
JOUR 4030	Advertising & Public Relations for Social Good	At least 45 hours of credit
JOUR 4052	Advertising Portfolio	By application
JOUR 4210	Topics- PR Writing for Non-majors	Check each section for topic and pre-reqs
JOUR 4215	Media Performance for News and PR	
JOUR 4220	Business Journalism	At least 45 hours of credit
JOUR 4230	Arts and Culture Journalism	
JOUR 4240	Comparative International Media Systems	At least 45 hours of credit
JOUR 4250	Race, Gender & the Media	At least 45 hours of credit
JOUR 4270	Strategic Social Media	At least 45 hours of credit
JOUR 4280	Media Management	
JOUR 4321	Opinion Writing	JOUR 3321; consent of school
JOUR 4470	Ethics, Law & Diversity for Strategic Comm.	JOUR 2000
JOUR 4720	Multimedia Storytelling for News	JOUR 3321 or 3323; JOUR 3700; consent of
JOUR 4820	History of American Media (Spring only)	At least 45 hours of credit