

## Integrative Studies: JOURNALISM Field

These are the only JOUR courses allowed for Integrative Studies majors. No exceptions.

Course #	Course Name	Pre-Requisites
JOUR 1210	Mass Communication and Society	
JOUR 2000	Principles of Strategic Communications	
JOUR 3040	Advertising Media & Marketing Strategy	JOUR 2000 or 2010 or 2420
JOUR 3200	Mass Communication Research Methods	MATH 1680/1681; JOUR 2000 or 2010 or
JOUR 3410	PR for Nonprofit	
JOUR 4012	Direct & Interactive Response	
JOUR 4020	Advertising Industry in New York	Every other Maymester; by application
JOUR 4210	Topics- Media Performance	No pre-reqs for sections 001 and 002
JOUR 4240	Comparative International Media Systems	
JOUR 4250	Race, Gender & the Media ( <i>Counts in core.</i> )	At least 45 hrs of credit
JOUR 4270	Strategic Social Media	At least 45 hrs of credit
JOUR 4470	Ethics, Law & Diversity for Strategic Comm.	JOUR 2000 or 2010 or 2420
JOUR 4820	History of American Media (Spring only)	