

Integrative Studies: CMHT Field

These are the only CMHT courses allowed for Integrative Studies majors. No exceptions.

Merchandising, Hospitality & Tourism

Course #	Course Name	Pre-Requisites
CMHT 2560*	Food Retailing	
CMHT 3450	Effective Leadership Communication	Offered Fall only
CMHT 3950*	Creating Consumer Experiences	
CMHT 4750*	Managing a Diverse Workforce	Senior standing
CMHT 4800	Seminar in Leadership	Offered Spring only

Consumer Experience Management

Course #	Course Name	Pre-Requisites
CEXM 3800*	Consumer Psychology	
CEXM 4440*	Consumer Analytics & Data Visualization	CEXM 3800
CEXM 4880*	Integrated Retail Strategy	

Digital Retailing

Course #	Course Name	Pre-Requisites
DRTL 2080	Digital Platforms and Web Site Development	
DRTL 2090	Introduction to Digital Retailing	
DRTL 3090	Consumer Engagement in Digital Channels	Junior standing
DRTL 3190	Digital Retailing Strategies	C or higher in DRTL 2090
DRTL 3590	Digital Order Fulfillment & Customer Service Strategies	Junior standing
DRTL 4000	Digital Study Tour	Consent of instructor
DRTL 4070	Retail Web Analytics	C or higher in DRTL 2090, and junior standing

Event Design & Experience Management

Course #	Course Name	Pre-Requisites
EDEM 1600	Introduction to Global Event Management	
EDEM 2510	Exhibition & Convention Management	EDEM 1600 or concurrent
EDEM 3210	Intellectual Property & Sports Entertainment	Frisco only
EDEM 3240	Convention and Event Management	
EDEM 3500	Event Catering Operations	
EDEM 3510	Entertainment and Experiences in Hospitality & Events	C or higher in EDEM 1600
EDEM 3700	Modern Wedding Planning	
EDEM 4600	Sustainability in the Event Industry	C or higher in EDEM 1600



Furnishings & Decor Merchandising

Course #	Course Name	Pre-Requisites
FADM 2380	Aesthetics and Environment	Offered Spring only
FADM 2655	Textiles for Home Furnishings	Offered Fall only
FADM 3355	Chronology of Styles and Trends in Furnishings & Decor	Offered Spring only
FADM 3570	Furnishings & Decor: Products and Processes	MDSE 2490 or concurrent; Offered Fall only

Hospitality Management

Course Name	Pre-Requisites
Food Sanitation (1 credit hour)	
Principles of Nutrition	Satisfies Core Option A
Introduction to Professional Food Preparation	
Orientation to the Hospitality Industry	
Introduction to Nutrition Science	Satisfies Life Sci Core
Introduction to Professional Baking	C or higher in HMGT 1470, or instructor consent; Offered Fall only
Foundations of International Travel & Tourism	
Intro to International Sustainable Tourism	Should only take 2800 OR 2810
Analytical Tools for Hospitality & Tourism	
Resort and Club Management	
Hospitality Industry Marketing & Sales	
Global Kitchen: A Culinary Journey	C or higher in HMGT 1470, or instructor consent; Offered Spring only
Hotel Operations	
Foundations in Leading Hospitality Orgs & Talent	
Recent Developments In the Hospitality Industry	
Chicago Study Tour	Consent of instructor
Casino Management	Must be 18 years old or older
Survey of Beverages in the Hosp. Industry	Must be 21 years old or older
Facilities Planning, Equipment, Layout & Design	Junior standing
	Food Sanitation (1 credit hour) Principles of Nutrition Introduction to Professional Food Preparation Orientation to the Hospitality Industry Introduction to Nutrition Science Introduction to Professional Baking Foundations of International Travel & Tourism Intro to International Sustainable Tourism Analytical Tools for Hospitality & Tourism Resort and Club Management Hospitality Industry Marketing & Sales Global Kitchen: A Culinary Journey Hotel Operations Foundations in Leading Hospitality Orgs & Talent Recent Developments In the Hospitality Industry Chicago Study Tour Casino Management Survey of Beverages in the Hosp. Industry



Fashion Merchandising

Course #	Course Name	Pre-Requisites
MDSE 2350	Trend Analysis and Forecasting	
MDSE 2490	Introduction to Retail Merchandising	
MDSE 2650	Textiles for Apparel	
MDSE 2700*	Excel for Industry	
MDSE 2750*	Consumers in a Global Market	Satisfies Social & Behavioral Science Core / Core Option A
MDSE 3350	Historic Costume	Junior standing
MDSE 3370	Social Psychology of Dress & Appearance	Satisfies Core Option A
MDSE 3900*	Branding & Promotion	
MDSE 4001- 4004	MDR Study Tours (3 hours each, occurs in May)	C or higher in MDSE 2490, or DRTL 2090, and consent of instructor
MDSE 4010*	Global Sourcing	Junior standing
MDSE 4250	Product Development	C or higher in MDSE 2350
MDSE 4560*	Sustainable Strategies in Merchandising	C or higher in MDSE 2490 or DRTL 2090